

To Whom It May Concern:

My name is Jamie Frankel and enclosed you will find a copy of my resume highlighting my first hand experience within both a corporate setting as well as freelance opportunities showcasing a wide array of graphic design skills. I have qualified field experience with Photoshop, Illustrator, and InDesign; as well as advanced training in Pre-Production Print Design utilizing Esko & Pilot Output Technologies. Staying ahead and always keeping my professional career on top of the target market is the best way to achieve success.

I am currently employed but seeking to advance my career within the same field as I am confident I will be able to work within a culture that promotes creativity and produces innovative ways to exceed their goals.

Thank you for your consideration,

Jamie Frankel

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Online Portfolio: www.frankeltastic.com

Jamie Frankel

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Objective

As a Production Designer / Custom Ticket Coordinator I have set my career goals and continue to achieve success through my attention to detail, ability to follow procedures and eagerness to learn.

Software Qualifications

- Professionally knowledgeable in **Adobe Photoshop** and **Illustrator CC** including experience with **ESKO Automation Engine** outputting Proofs through a Mac platform
- Adobe CC – Master Suite (Photoshop / Illustrator / InDesign / MUSE / Acrobat)
- Microsoft Office (Excel / Word / PowerPoint / Outlook)
- ESKO Pilot Suite 15 (Automation Engine)
- Proprietary Client Management & Quoting Software
- HTML code manipulation for CSS editing

Work Experience

August 2011 – Current **Boca Systems** Boca Raton, FL
March 2005 – July 2008

Production Designer / Custom Ticket Coordinator

- Account coordination of Domestic & International client custom ticket orders
- Price quotes, shipping dates, production conflict and resolutions
- Assemble ticket graphics per clients' specifications utilizing a platform with graphic industry standard software
- Strong knowledge of postscript conflicts and their respective resolutions was gained from this responsibility
- Create separation plates employing flexography printing process

June 2009 – July 2011 **Legend Advisory Corporation** Palm Beach Gardens, FL

Graphic Designer / Marketing Specialist

- Direct contact to Senior VP & Key Accounts Manager
- Oversee production and creative design for newly branded marketing materials
- Maintain website content and maintenance for both public site as well as the private portal for company representative log-ins
- Monthly performance updates of marketing materials
- Quarterly updates of company performance flyers, allocations pie charts, website performance charts

August 2008 – June 2009 **Applied Systems, Inc.** University Park, IL

Graphic Designer

- Perform graphical leadership on company business cards, white papers, and internal poster production
- Lead company contact for advertising campaigns & material insertions
- Oversee the typesetting, font selection, wording, and design layout according to brand guidelines

References available upon request

Freelance Design

July 2015 - current **Money Sports Wear** Sunrise, FL

Custom Apparel Design

- Sublimated printing design of Bowling Team jerseys for entire league
- Custom logos for local athletic clubs, businesses & events
- Developed custom logos for Non Profit fundraising volunteers
- Continued design work for on-off custom retail printing projects

2016 - 2019 **FROPRO** Delray Beach, FL

Product Rebrand / Website Development / Packaging Design

- Complete rebrand of the product identity from the look and feel of the logo to the individual and retail packaging designs
- Developed website through Squarepace for online presence as well as online sales
- Create email marketing campaigns through MailChimp

Online Portfolio: www.FRANKELTASTIC.com

Education & Activities

Art Institute of Ft. Lauderdale

A.S. – Interactive Media Design & Web Design

- Graduated March 2004 with 3.25 overall GPA
- Awarded Deans List Scholarship Winter & Summer 2002

Elite Bowling Association

2019 – 2020 President; Board of Directors

Highly competitive travel bowling league that covers the South Florida Tri-County area (Palm Beach, Broward & Dade Counties) with just over 500 league bowlers competing monthly in a new bowling alley. As President I am responsible for but not limited too booking each monthly stop. Coordinating team captain meetings, votes & league rule changes. Overseeing sponsorships from various organizations to help increase our brand awareness while at the same time utilizing the funds within in our league to increase overall prize money.

CHANGE Matters, Inc.

2009 – 2013 Vice President; Board of Directors for a 503(c) Non-Profit Organization

- The mission of CHANGE Matters, Inc. is to utilize experiential learning programs to effectively work with communities to develop healthy alternatives to traditional food sources that perpetuate obesity in at risk populations and have adverse effect on the environment. To this end, CHANGE Matters will work to develop these food sources in a sustainable way for the local community and tie these learning activities to employment opportunities in related fields of health care, agricultural and the natural sciences.

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